

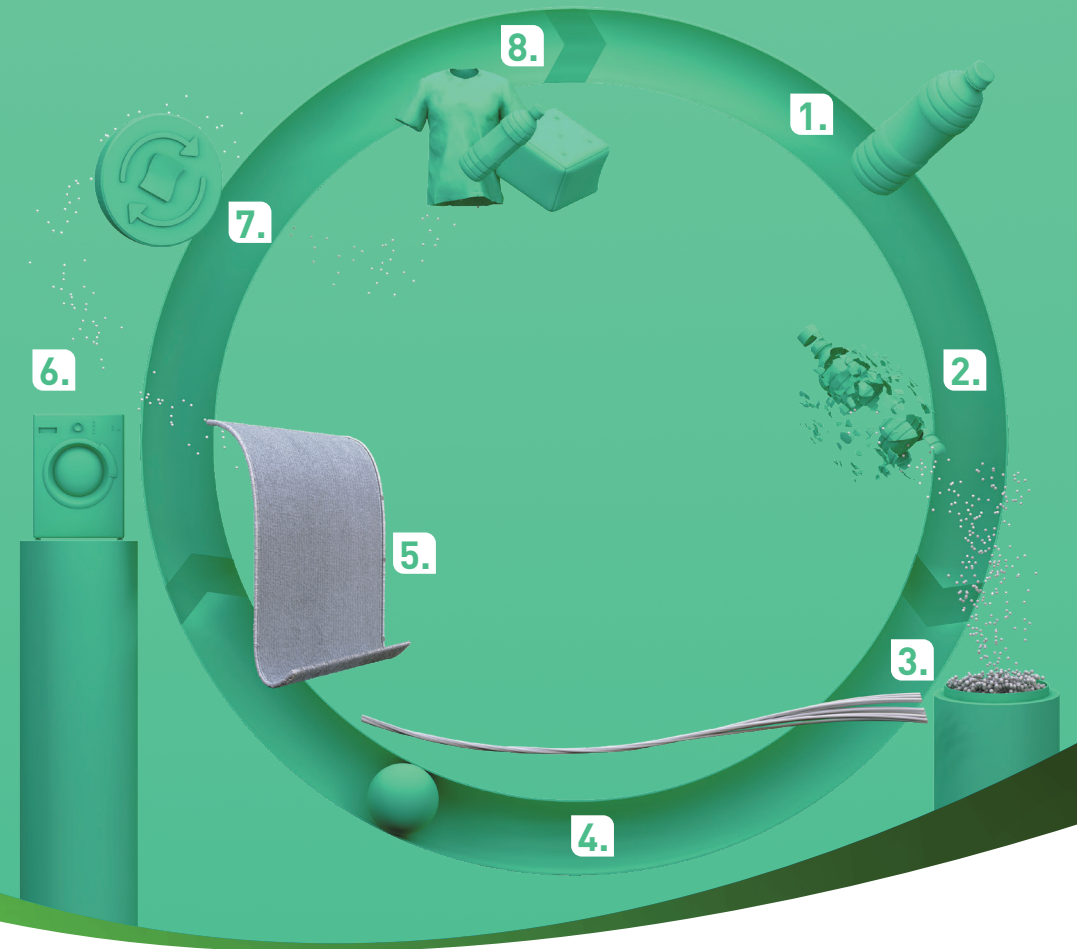
RE-BELLE

WORLD'S FIRST 100% CIRCULAR MICROFIBRE CLOTH CRADLE TO CRADLE CERTIFIED® BRONZE

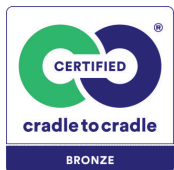
1. Re-belle is made of 100% recycled PET.
2. The recycled PET is cleaned and shredded.
3. The result is then melted into granules.
4. The granules are processed into yarn, which in turn is knitted into fabric.
5. Re-belle is manufactured and then packaged in a sustainable manner.
6. Re-belle has a high cleaning capacity, high absorption and a long life cycle. The cloth is washable at least 500 times.
7. After hundreds of washes, the cloth is returned, recycled and processed into a raw material.
8. Re-belle gets a new lease of life as clothes, furniture or a PET bottle, for example.

Textiles are manufactured, used and discarded on a large scale. Their production generates water pollution, huge CO₂ emissions and mountains of waste. Will you join the fight against waste in the cleaning industry and against the polluting textile industry?

Re-belle is 100% recycled, 100% recyclable and is given a second life after use. After an in-depth check of the cloth's entire life cycle, it has achieved Cradle to Cradle Certified® Bronze. Re-belle's circular journey allows it to reduce CO₂ emissions as well as waste. With 30,000 Re-belle microfibre cloths you will even have saved enough CO₂ to drive a car around the world. **Watch Re-belle's journey here.**



MORE INFO



Removes 99,9% of micro-organisms



Made out of plastic bottles



CO₂-reduction



Recyclable



Zero packaging waste